

# Measurable difference

you can't afford to ignore

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KM07957  
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WINDOWS



# Measurable difference

you can't afford to ignore

- ✓ Simplified Installation
- ✓ Business Benefits
- ✓ Sales Opportunities

For success you can measure

## Proven Success



Since it was established in 1976, Sierra Windows has become one of the UK's largest and most successful trade suppliers of high performance PVC-U windows, doors and conservatories.

We have an enviable reputation in the industry and operate one of Europe's most technologically advanced manufacturing facilities on a 126,000 sq ft site.

We use the highly specified Profile 22 system, featuring a number of unique and proven labour saving and aesthetically pleasing innovations, which means our frames are easier to fit and boast optimum consumer appeal.

We don't just want to tell you we have the best frames backed by the best service for you - we want to prove it to you. We've produced this guide to explain our products unique features that are proven success factors for our customers.

**Call 01803 697000**  
or visit [www.sierrawindows.co.uk](http://www.sierrawindows.co.uk)  
today for success you can measure.

# Fit more for less

When we manufacture frames to the exact specification of your requirements we consider the critical success factors that ensure you deliver the homeowner with low maintenance, secure home improvements on time.

Our frames are designed to improve cashflow by increasing your sales opportunities and optimising your fitter's productivity by fitting more for less.

- ✓ **Simplified Installation**
- ✓ **Business Benefits**
- ✓ **Sales Opportunities**



## Simplified Installation

Our fitter friendly frames are designed by window fitters for window fitters, so you are assured that our made to measure frames are simple to fit and comply to all the latest industry standards.

Quicker and easier installation leads to increased labour efficiency and productivity enabling your fitting teams to fit more for less.



### Quicker and easier to fit...

- 1** Step-in or overhang bead - deglaze without fouling the sash
- 2** Single leg bead - positive right-first-time fit
- 3** Clip-fit bridging packers - completely flat location for glazing
- 4** Bubblex gasket - no wobble, uniform compression, no additional installation/sealing
- 5** Concealed fixing on door keep - no finishing required
- 6** Robust, high specification profiles - easy removal and refixing of hinges
- 7** Bespoke bay solution - reduces installation time on load bearing bays
- 8** Door hinge adjustment - allows vertical & horizontal manipulation
- 9** No discolouration problems - no future liabilities
- 10** Door lock/keep datum lines - reduce hanging time

# Sales Opportunities

Sales opportunities are increased by the pleasing consumer appeal of our frames, that offers the homeowner choice, aesthetics, security and energy efficiency.

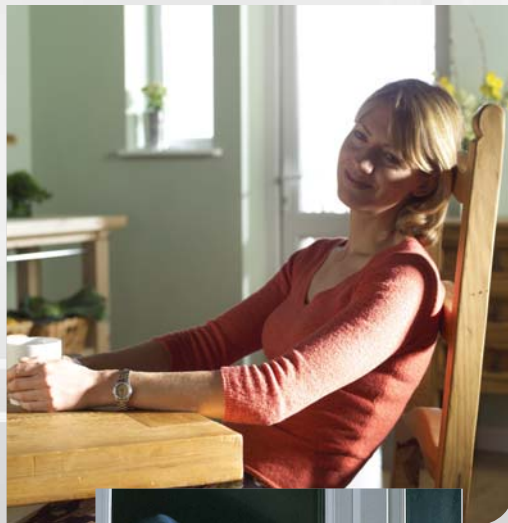
## Easier to sell to the homeowner...

- ✓ Easier/quicker to install - less disruption
- ✓ Complete product range
- ✓ Choice of products
- ✓ Product specification
- ✓ Strong aesthetics
- ✓ Quality accreditations
- ✓ Quality installer network
- ✓ Strong retail marketing



## Consumer Appeal

- ✓ Slim appearance - slim sash sightlines
- ✓ Low line gasket
- ✓ High Security
  - dedicated hardware & warranty
  - inboard eurogrove
  - localised profile thickening = high pull out loads
- ✓ Wide range of style options - any product, any installation
- ✓ Clean installation - remove tape & avoid dust/damage etc. avoids problems for your fitting teams
- ✓ All products suite & colour compatible - including hardware
- ✓ Product durability - no shrink back, no discolouration
- ✓ Bubblex gasket provides quality weather seal and can't be ripped out
- ✓ Bead over hang gives picture frame effect
- ✓ High gloss easy clean surface

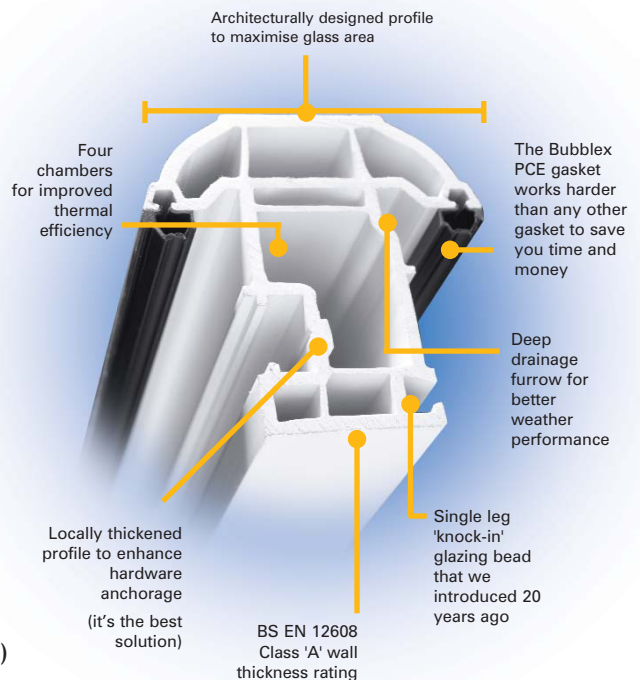


## Product Overview

Sierra's range of PVC-U frames are ideal for the markets you serve, we offer a solution that complements all properties whilst providing you with valuable business, sales and installation benefits.



- Fully sculptured slim 70mm Profile 22 frame system
- Pre-applied gasket and click fit beads - quick and easy to fit
- It has a specially designed suite of Safeware hardware
- Four chamber profile throughout achieving high thermal performance
- Rosewood, Antique Oak and White finishes - or Woodgrain on White
- Easy to glaze 28mm feature beads
- Mimics traditional timber windows - close up and afar
- High performance durable specification - 59mm outer frame, 70mm sash and 65 transom/mullion
- Fully accredited to quality and industry standards
- Thermally efficient - achieves a U-value of  $1.8\text{Wm}^2\text{k}$  with standard low E glass
- Category 'A' wall thickness (BS EN 12608)



# 70mm fully integrated slim system

- A proven fully integrated slim Profile 22 system
- Internally glazed with fully welded frames and 28mm glazed units
- Choice of styles including casements, tilt/turn or fully reversible
- Choice of finishes including White, Woodgrain on White, Rosewood and Light Oak
- Specially designed suite of Safeware hardware
- Bubblex pre-applied gasket system
- Thermally efficient - achieves a U-value of 1.8Wm<sup>2</sup>k with standard low E glass
- Slim sash option
- Fully accredited to quality and industry standards



- 24mm Internal glazing
- Casements, tilt/turn, doors - a complete package
- Choice of finishes, styles and combinations
- Bubblex pre-applied gasket system
- Slim equal sightlines - ideal for small aperture windows
- Achieves U-value of 1.8Wm<sup>2</sup>k - not many 60mm systems can claim this
- Espagnolette locking
- Most technically well developed, broadest range, fully accredited chamfered 60mm on the market - ideal solution for all markets

This is just an overview of the features of our frames - please call us today for more detailed information on our comprehensive product range which includes a complete conservatory package and GRP doors.

Call **01803 697000** or visit [www.sierrawindows.co.uk](http://www.sierrawindows.co.uk) today for success you can measure.

